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Dinsmore DAIRY COMPANY

V. C. JOHNSON & BRO.

JOHNSON'S BABY MILK
 A SPECIALTY

PRODUCERS AND DISTRIBUTORS OF
 QUALITY DAIRY PRODUCTS

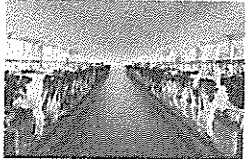
Jacksonville, Florida
 June 15, 1936



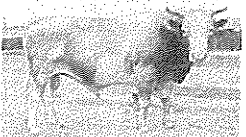
NEW TOWN HOME (OFFICE AND PLANT) 660 KING STREET



1100-ACRE GUERNSEY FARM AND PASTURE, HOME OF FLORIDA'S OUTSTANDING DAIRY HERD



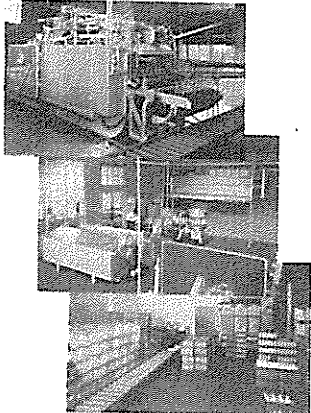
MILKING TIME AT DINSMORE DAIRY, SHOWING 64 BEAUTIFUL GUERNSEYS



APPHI'S GLORY, No. 106674 A. B., LEADER OF THE SIX HIGHLY PREGNANT GUERNSEY CULLS; SIRE OF FIVE A. B. DAUGHTERS. HIS DAM OR TEST MADE A RECORD OF 15,157.6 POUNDS OF MILK AND 815.62 POUNDS OF FAT



MORE THAN 600 TONS OF FEEDS ARE HOME GROWN YEARLY ON THE DINSMORE DAIRY FARM



THE LATEST IN STERILIZING, PASTEURIZING AND COOLING EQUIPMENT IN USE AT DINSMORE DAIRY

Log of the S. S. Fellowship:

I'm sending out this extra log for several reasons - one to finish up the convention chatter and the other to announce to you that our good friend and mate "Bill" Ibberson, of Sheffield, England, is now the proud father of a son. Our other mate, Kershaw, wrote the news to me while I was at the convention. Bill we want to congratulate you and Mrs. Ibberson on this blessed event. May your son measure up to you is our wish for him. And thanks to you, Kershaw, for tipping us off on this event.

This brings to mind that another member of the crew, Bert Francis, is a recent father. He told me so at Memphis, so to you, Bert, and Mrs. Francis we want to express our congratulations. From that beaming smile on Bert's face, he is chuck full of happiness; he should wish with a fine baby daughter.

You fellows in the crew do so many fine things, it was natural for Roz Rosengren to do something that is worthy of a member of the crew. Sometime ago he wrote an article for a magazine on conservation. He was to be paid a cent a word and wrote 1400 words. This \$14 he said he felt should go to the Giessenbier Memorial Fund because if it hadn't been for Henry's vision there wouldn't have been a JC and Roz felt he wouldn't have been in line to write such an article on this conservation program of the USJC. That's reasoning it out a long way, Roz, and we salute you on your unselfishness in donating this \$14 to the Fund. You're worthy of being called a member of the crew and your example sets a high standard.

One definite conclusion came out of the reunion - that we ought to have one of the sessions devoted to fun and the other to business discussions. Besides the fun, we did have a session at which various members told about business conditions in their territory. Al. Speak of Industrial Newark, N.J. spoke of conditions in his district; Ed. Dahlin told of business in the Chicago area mentioning that his bank had 20% of assets in commercial loans, 50% in Government issues, and balance in cash, whereas normally it should have 50% in commercial loans instead; told of the complete cycle of money to Government, Government to individuals and firms, then back to bank, then to Government, and round and round. Michel of Santa Monica told of airplane industry in southern California district absorbing thousands of skilled mechanics from industrial centers; Henry Lutz told of con-

YOU ARE CORDIALLY INVITED TO VISIT

Our dairy farm at Dinsmore, Fla. and our plant at 660 King St.

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ditions in Texas; Moffatt of the great desert section surrounding Utah, and so on. It should be a distinct part of every reunion because it gives us a picture of conditions first hand from alert and aggressive younger business men that is not obtainable otherwise. Harry Krusz inaugurated this and is to be congratulated on this forward step.

Some of the former Presidents are nearing 100% in membership in the crew from their administration. Court Otis is setting the pace in getting in those of his: - in last thirty days he has brought into the crew R. N. Ingelson, of Moline, Ill.; Lyle B. Nicholes of Salt Lake City; Alfred J. Speak of Newark, N.J.; J. Wiley Richardson of Oklahoma City; M.M. Meyers of Omaha and Geo. Greeley of Oshkosh. Geo. Court, that's fine. Hope you get the balance of them.

Herb McCulla sent in another of his administration - Ed. Frerichs of Lincoln. There are a few of your official family still among the missing, Herb. Hope you can get in Roy Wythers, Jonathan Woody, R.H. Schneider, and D.D. Wellman and you'll have 100%.

Ernest Baetz has all of his officers and all of his directors excepting Geo. T. Miller and Thomas D. Barlow. Get them in, Ernest to make your record perfect.

All of Olmsted's officers are in except Harold Klein; only five of his directors are missing; all of Durward Howes officers except Barcome, and only 4 of his directors are missing; Les Farrington has only 2 officers missing but has a bunch of directors. Get busy, Les, and get them in the crew. You other past presidents can get busy, too - I'll be glad to help.

Notice the letterheads of this log - they're from Brady Johnston, the milk man - one of the livest of our crew, who is building a great business at Jacksonville. Thanks, Brady, for those fine letterheads.

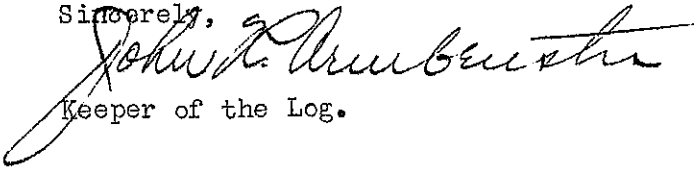
Just got a card that S. P. Kinney of our crew announces the removal of his law office to 811 Midland Savings Bldg., Denver, Colo. May your practice increase in your new location, and hope that many of the crew will meet you in Denver at the third reunion.

The fellowship of the crew is growing better as the years march on, and an article in the London, Ontario, Free Press hit the nail on the head when it said

"..and life is measured not by time but by the richness of its content. One crowded moment of great fellowship and great service is worth a millennium of languid life..."

We're learning the truth of this more and more as we cruise along on the good ship "Fellowship".

Sincerely,


Keeper of the Log.

P.S. - Reunion chatter on page #3.
JHA

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The convention Merry-go-round:

First to greet us in lobby at Peabody Hotel was the Indian Teepee of Tulsa JC - with real indians in all their regalia; two real eagles from Denver...also cake of ice with large fish from Mayor of Denver to Mayor of Memphis...banners galore... usual hubbub...heartly handshakes...lustly yells...burro from Phoenix...ten gallon hats of Texans...

Ed. Steinbuehler of Brooklyn met Tom Sweeney of New York; embraced like old school chums who live in different parts of the country...one of the crew suggested we raise a fund of 5¢ so one or the other can take a trolley ride and see each other at least once before next reunion...Emerson Thomas also of New York had to get re-acquainted with these two...some town that New York...ya should have seen husky Bert Francis going round and round on the "whip" at the Fair, happy as a kid at a picnic...Also Wally Boss patronizing the concessions there...wonder how Holman felt wearing Harry Krusz shirt at the big banquet...his laundry man didn't deliver... but Harry's shirt can cover any normal person and leave something to spare...Walt said the collarband was especially generous in proportions...incidentally Walt let Henry Lutz and Jerry Vinson be chaperones to Janice while Walt was busy at meetings.. leave it to our crew to serve you in any capacity...They're so gallant those two big men from the South...Gillette's quartette from Arkansas City, Kansas, sing smooth music...we should have heard them more...the suggestion at a crew meeting that a prize be offered to first grandfather in the crew brought out candidates...Sam Schmulbach of Cairo has a youngster 19...Henry Lutz one 16...My oldest is 16 too... Nominations are in order for any who claim better chances to be the first grandfather...another suggestion was to have a contest to see who had most children at end of ten year period, but with Andy having five already it seemed propitious that this contest be abandoned...Andy has too much head start...Andy's gracious wife, Charlotte was trying to sell the idea of a large family to Hazel, Bob Hall's charming wife...I wasn't supposed to be listening...Harry Krusz in one of his talks referred to the crew as "venerable" - we're not that old---one kick would come from that perpetual youth Ed. Dahlin...how does he do it- yellow shirt, loud suspenders, no hat - he looked like one of Andy's boys...Bob Hall took us out to his Boss' house to get the Boss' Duesenberg car...I rode back in it with Bob..was I puffed up when people turned round and gazed at this swell car...Allen was presented with movie camera and projector...now he can record the events of his fine family...He also received a gavel from copperwire and a stand from a rivet both from Boulder Dam...and of course that exhausted rooster from the JC jester...Irma, Allen's helpmate in the true sense of the word received orchids, the flowers literally, and much praise eloquently from Andy Mungenast who made the presentaion spech (and a mighty good one)...the crew voted to try to make the European trip in 1940... Bill Ibberson would like us to come in September but it's too soon for our pocket-books...thanks a lot Bill...save 1940 for us...Harry Krusz and Howie Davidson have some contacts with young men in Germany and France which they are to strengthen... Maybe it will develop into a whole European good will trip...Carry on the idea... it sounds fine..Souvenirs were plentiful..Joe Fox has miniature frying pan ashtrays from Birmingham iron..Moffatt had little discs of salt from Great Salt Lake...

Youngs Crooks told about his 5,000 acre ranch where we could go hunting this winter...Ed. Steinbuehler suggested a New Year's Eve reunion in New York...they think we should get together oftener than once a year...what do you think...Jerry Vinson said his new business in which he ventured two years ago has grown to sales of nearly a million this year...said he has to pinch himself every once in a while to see if it is true...Fine, Jerry...D.Howe Moffatt, erstwhile "Sphinx of the Rockies" is a very likeable chap..hadn't had the pleasure of knowing him personally until Memphis..He was classmate of Allen Whitfield's at Harvard..has nice family..they came to Memphis with him..a lot of fellows brought their wives..many more promised to bring 'om to Denver..Emerson Thomas said it would be a wedding anniversary for him as they were there on their honeymoon years ago.. A great convention..a fine reunion..a host of good fellowship.